

**A FOCUSED TWO-DAY WORKSHOP for
Managers, Supervisors and Team Leaders**



DEVELOPING
the **LEADER**
WITHIN YOU™

A New York Time's best-selling book becomes
a powerful workshop.

Take Your Leadership to the Next Level

The Future of your Organisation Rises and Falls on Leadership

Your organisation's ability to grow is directly related to your ability and desire to grow personally as a leader. That is the Law of the Lid. If you want to reach a new level of effectiveness in your job, raise your lid. If you want to grow your company, grow your Lid. If you want to increase shareholder value increase your lid.

Create One leadership training provides unique opportunities to raise your leadership level through practical, concrete and memorable applications.

Where most corporate training focuses on Job Knowledge and Management Skills, we target the practices and predictable behaviours of great leadership.

John Maxwell says, "Leaders are developed daily, not in a day." The change in daily behaviour is where leaders and their companies realise their most rewarding gains.

It's time to turn challenge into authentic, permanent change. Our two-day workshops are facilitator led and multimedia driven. It's a chance for you and your people to interact with other leaders who are as intentional about personal and professional growth as you are.

Over two days you'll learn how to develop essential leadership skills that:

- **CREATE TRUST** among peers, supervisors and employees
- Increase employee

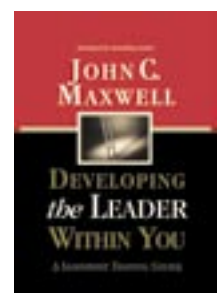
COMMITMENT through trust.

- Shift attention from problems to **SOLUTIONS**.
- **ORGANISE** and **PRIORITISE** competing demands.
- Clearly **COMMUNICATE** the purpose of your organisation.
- Achieve business **GOALS**.



"When I experienced this training, I saw leadership principles I've taught all my life come to life."

JOHN C. MAXWELL



With over 700,000 sold, John C. Maxwell's best-selling volume *Developing the Leader Within You* is heralded as a must-read leadership classic. Now this insightful content is being offered as an interactive training experience that will help you develop your people, regardless of their current level of leadership.

What if you had a Leadership Dashboard?

What would it say about you? Imagine an intuitive array of gauges and instruments capable of giving you immediate insights on the current state of your influence.

Developing The Leader Within You™ is a chance to see what's happening "under the bonnet" through a workshop designed to be a dashboard giving you feedback on your existing leadership.

This workshop gives you the chance to dial in early on probable outcomes which are affected by decisions you are making right now.

In an easy to implement framework called **The Five Levels of Leadership™**, you will be given tools to purposefully and privately assess the current level of your leadership.

This surprising self-revelation will be the foundation and fulcrum for changes in your thinking, your current best practices and your leadership behaviour.

It is the **Behavioural** differences in successful leaders that fuel the most rewarding gains and it is that brand of leadership that is the hallmark of the world's most enduring companies.

Measuring the Net-Effects

Developing The Leader Within You™ produces measurable "net-effects" that will allow you, for the first time, to quantify the valuable return on nearly every training dollar you spend — whether you are personally going through the course or recommending it for your people. You'll see immediate improvement in many of the leading indicators of your organisation's health.

Before	to	After
Turnover - The frequent loss of talented people can happen when leadership, management, or process causes friction.	to	Retention - Employees realise their potential and desire tenure as managers, knowing when to lead and when to get out of the way.
Routine - Otherwise known as a rut. Employees fall into a mindset of survival and "clock watching."	to	Focus - People understand why they succeed or fail and rally themselves to meet personal goals as well as the long-term mission of the company.
Inefficiency - Lack of clarity about process and responsibilities breeds frustration and anxiety, which promotes an environment of inefficiency.	to	Productivity - Successful leaders cast vision and delegate responsibility well; intentionality allows hyper-productivity.
Nearsightedness - Failure to see beyond the present reality causes paralysis and an inability to respond to sudden opportunities.	to	Perspective - Leaders help weigh priorities that affect the reality of the present while managing expectations for the future.
Politics - Nothing corrupts a culture more than maligned mavericks with hidden agendas. Their predisposition to getting ahead at any cost is almost always on your dollar.	to	Transparency - Leadership promotes open communication and readiness to accept criticism, especially from the bottom up. Employees trust leaders who are transparent.
"Self" Service - The "I just work here" mentality cripples any ability to cultivate relationships with clients, whether the employee is directly in touch with them or not.	to	Better Customer Service - Promoting widespread ownership of vision and core values creates company-wide attentiveness to client needs and a desire to provide consistently better products and services.

Course Outline

Before the Workshop

- Register as an attendee at www.createone.com.au
- Complete the pre-course work

Attend: Developing The Leader Within You Workshop

12 powerful sessions. Two remarkable days. Below is an overview of the session content you can expect each day... (sessions run from 9:00a.m.-5:00p.m.)

AM

THE LAW OF INFLUENCE

INTRODUCTION TO THE 5 LEVELS OF LEADERSHIP

DAY 1

UNCOVERING YOUR LEVEL OF LEADERSHIP

PM

THE LAW OF CONNECTION

LEADING WITH INTEGRITY

DAY 1

VALUES BASED LEADERSHIP

AM

THE LAW OF PRIORITIES

BECOMING A FOCUSED LEADER

DAY 2

THE QUICKEST WAY TO GAIN LEADERSHIP

PM

THE 5 STEP EQUIPPING PROCESS

MOTIVATING THE UNMOTIVATED

DAY 2

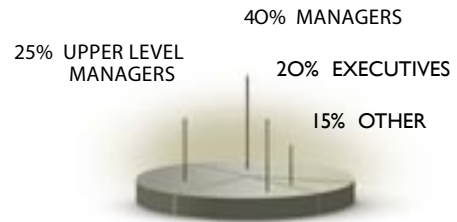
THE LAW OF NAVIGATION

After the Workshop

- Validate Leadership Action Plan with management.
- Extend your training experience (SEE SIDE BAR).
- Ask our facilitators about ongoing coaching programs tailored for your company.



WHO IS ATTENDING THIS WORKSHOP?



Leaders, managers, supervisors, directors, executives, and teams who need to increase their ability to influence internal and external clients

Delivery Methods

Public Workshops - Attending a public workshop allows you to not only experience this incredible training but also to network with other leaders within your community. This setting is perfect for employees from small and large organisations. This an ideal way to preview Developing the Leader Within You for possible rollout in your organisation.

Corporate Workshops - A Create One facilitator will visit your company, at your convenience, to develop your leaders. Involving an entire team is one of the greatest methods to have a deep and rapid impact on your organisation.

Extend Your Training

Mentoring - Each month, delivered right to your door at home or at work, you can receive audio lessons and informative content outlines designed to challenge, equip and motivate you as you continue on your leadership journey. Thousands of leaders look forward to receiving **Leadership Today** and building their resource library. For more information visit: www.createone.com.au

e-Newsletter - Claim your free subscription designed to present pertinent and relevant information that will assist you in evaluating your leadership challenges in a new way. The truth is, leaders learn best from what they discover for themselves. To sign up, visit: www.createone.com.au

Don't miss this significant opportunity to invest your companies most appreciable asset...your people!

REGISTER NOW P: 1300 885 703 | W: createone.com.au | E: info@createone.com.au